



::our introductory issue::

7 *visions* magazine

a look into the visionary leaders of Omega Delta Phi Fraternity Inc

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spring 2005

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Wow, the first issue!

Gentlemen, it is my honor to bring to you the genesis of *7visions magazine*. Here you will find news, activities, and a small glimpse into this brotherhood which has given so much to all of us. We will highlight both individual and organizational accomplishments, news on the latest happenings regarding Omega Delta Phi, and the latest ideas and tips to help make your chapter/colony more successful.

So much has happened this past year that it has become overwhelming to many of us. We have faced the lowest of lows with the passing of another one of our brothers, and the highest of highs with the winning of NALFO's *Fraternity of the Year*. Together we have brought about a new era into our fraternity, together we continue to be a dedicated and innovative fraternity of gentlemen, and together we will continue to grow – *Cresit Eundo...*

Year after year, our entities earn the ranks of *Fraternity of the Year*, *Service Organization of the Year*, *Overall Organization of the Year*, along with various *Greek Leadership Excellence* awards. Our members include presidents and executive board members of prestigious and influential organizations such as the *Order of Omega*, *Phi Theta Kappa*, *Hispanic Chamber of Commerce*, and *National Black Graduate Student Association*. Our alumni include astute professionals, civil leaders, and business innovators. Nationally, we are a powerful force. We have nearly swept the NALFO awards (individual, chapter, alumni, and national) in the past two years. We are the true "**Men of Vision**." We are the leaders of our community. We are a diverse group of men who have learned to tear down barriers which have separated society...we are the Gentlemen of Omega Delta Phi Fraternity Inc.

With that, I'd like to welcome you to this first edition. Like our fraternity, we will continue to grow. Features, articles, and segments will be added as needed and discovered. It was a difficult task for the contributing authors and me to convey what this brotherhood has become into these few pages, but hopefully the messages come across clearly.

Enjoy,

Arthur Manalac
Director of Marketing

presidentsPAGE::



Dear Brothers,

It is time for me to give you an update on the work that has been occurring these past few months. A great deal of activity has been focused on the selection of an executive board, interviewing national directors, developing a new financial strategy, interviewing undergraduate representatives for the executive board, and all the while dealing with the daily operation of the fraternity. It has been a vigorous time for all of us and we hope the progress will be evident in the near future.

One of the first executive activities was the selection and introduction of the Vice-Presidents. A press release containing a profile of each officer was released in early January. Since selecting this team we have averaged three phone calls a week with a three - hour minimum time frame. Together we began the process of interviewing candidates for the ten national directors who would help us serve you for the next two years. A series of transitional conference calls transpired with the former president Alejandro Rios, former VP of finance Gonzalo Cagigal, and Shanti Frausto the former VP of Undergraduate Affairs. We are extremely grateful to these brothers for taking time to assist us with this transition.

Currently, Arturo Elizondo the Vice President of Operations is investigating the cost of liability insurance for the executive board of each entity. Once the cost is verified and financial impact reviewed by the executive board it will be presented to the entities. He will also work with Alejandro Medellin and Geo Neri to document the election presidential process. A panel discussion will be given at national convention to review the presidential election process. Arturo will author the national judicial board requirements for implementation into the constitution by approval of the NUC.

Alex Alvarez, the Vice President of Programming is overseeing the progress of expansion, programs, scholastic and Intake. We currently have four clubs undertaking the Founders' program. A strategy is

being implemented with regards to scholastics to serve our membership best. The programs director is in the early phase of the maintaining the partnership with INROADS and other non-profit organizations that might use our services. Expansion of the fraternity will be seriously pursued so any opportunity for growth in other campuses will be investigated.

One of my campaign promises was to determine and maintain an accurate account of our finances and to share this information with you on a frequent basis. Thanks to the previous administration and Board of Directors, we were able to calculate the actual amount. The actual amount will not be released in this document but distributed to the entities and regional board in order to conserve the privacy of the fraternity. I am at liberty to say that we are in dire straits and as a result I have implemented strict guidelines regarding expenditures. The existing money in the investment banking account will not be used; instead it will become our reserve account. Financial support will not be given to any of the other branches of the fraternity until the reserve account is at a respectable level. The financial support needed for operations of the fraternity will only be used from entity dues of Fall 04 and Spring 05 with the goal to transfer funds to the reserve account. A national checking account was opened with Bank of America for easy access for entities to submit their semester dues. It is imperative that all chapters pay their dues; the financial stability of the fraternity depends on it. The reimbursement policy has been altered and will be thoroughly reviewed to assist in the financial support for the fraternity. The reimbursement of air travel will have a maximum cap of \$250.00 with hotel and gas mileage limited. The priority of this board is to assist the regional and national directors fulfill their responsibilities through the necessary financial support. We are ready to sacrifice financially for the financial rebuilding of our fraternity. The theme for the next two years regarding finances is "*Conservative Spending without Altering Progress*". If you wish to see both the spring 2005 and overall budgets, please contact your regional director or nearest entity.

I would like to inform you the fraternity is currently a 501c 7 non-profit organization. Unfortunately this designation does not allow us to bring our entities under the non - profit umbrella. Through the

collaboration with the Board of Directors, the process will begin transferring this non - profit designation into a 501c3 or 501c10, which will allow us to create a non – profit umbrella. This new designation will allow entities to receive donations from local contributors and open alumni to donate to our fraternity, and assist in helping rebuild our reserve fund. A more detailed report and strategy will be given at the national convention. The goal is to have submitted the necessary paper work for the transfer in non – profit status by convention if not shortly thereafter.

These are just a few items we have been addressing as a national team these past few months. I hope you feel the time and effort we have spent serving

you has been productive and necessary. There are other items we have been working on and will announce those either in future newsletters or at national convention. I have not forgotten you. I hope to make my way around to the different regions either before or after national convention. Together with my board I will strive to lead our brotherhood to financial security and a prosperous future. If you have any comments regarding these items or anything else please do not hesitate to contact me.

Your Brother,
 Jorge Rodriguez
Jorge.Rodriguez@omegadeltaphi.com

news::

knightWATCH

for nominations, please email 7visionsmag@omegadeltaphi.com

This section will showcase various brothers of Omega Delta Phi whose accomplishments and sacrifices have elevated our fraternity to new heights. The selflessness of these brothers is extraordinary, and the drive and creativity these brothers possess make them an asset to our brotherhood.



The first recipient for our bi-annual KnightWatch is **Othell Jackson III** from Tau chapter – Spring 2002. Brother Jackson has worked tirelessly to bring to you the newly redesigned Omega Delta Phi national website.

With a natural interest in multimedia and design, Brother Jackson has put his skills to work holding creative control over the graphics, animation, sounds and layout of the site

Researching along side with the Omega Delta Phi marketing committee, Brother Jackson brings a very clean design element which highlights our fraternity in a very vibrant and informative package.

Bro. Jackson has since been very active in the development of his chapter and of the Fraternity. As a 3-year member of the "Notorious" Tau Chapter step team, he's represented ODPi across the nation spreading the positive nature, and excitement of our great organization.

alumKNIGHT highlight

for nominations, please email 7visionsmag@omegadeltaphi.com

The first Alumnus of Omega Delta Phi to be highlighted is Texas State Representative Abel Herrero. Brother Herrero is a founder of the Delta chapter at Texas A&M University where he received his Bachelor of Arts in Political Science. Soon thereafter, a Doctorate of Jurisprudence was obtained at The University of Texas School of Law.



Brother Herrero was elected as Texas Representative in 2004 from Nueces County. His experience includes being part of the Robstown, Texas city council and being an accomplished attorney with the law firm of Royston, Rayzor, Vickery & Williams, LLP.

A statement from Brother Herrero's website (www.abelherrero.com) describes his dedication to the community,

"The people of Nueces County work too hard in providing for their families to stand still while political leaders betray their trust — saying one thing on the campaign trail, while doing another behind closed doors. Enough is enough."

inMEMORY...

It is with a heavy heart that I report the passing of one of our brothers. Let us never forget the memories that Brother Hernandez embedded within us. May Brother Hernandez rest in peace along with our other brothers who have passed. Your legacy and memory will continue to burn deep within us all.



David Q. Hernandez (6/18/79 - 2/26/05)

Dave was born and raised in Grandview, Washington where he attended K-12 in the Grandview school district. Dave graduated from High School in 1997 and proceeded to attend Washington State University in the fall of 1997. He joined the Brotherhood of Omega Delta Phi in the Fall of '97 as a founder of the Upsilon Chapter. During his time as an active, Brother Dave served in various positions including President and President-Elect. Dave graduated from Washington State University in December of 2002 with a B.A. in Criminal Justice. He was last working as a Youth Counselor at EPIC Youth Services in Kennewick, WA.

Dave was very well liked and respected by all brothers. Many people admired Dave for his caring attitude. He was constantly looking out for others, and would always go out of his way to make others feel welcome and comfortable. Dave will be greatly missed; however, his legacy will live throughout our Brotherhood.

convention2005

for further information, please email Mahdere.Gebreyesus@omegadeltaphi.com

Be ready for truly the HYPEST convention to date when Omega Delta Phi invades the City of Angels July 14-17. This one promises to be PACKED with activities. From football on the beach, to the VIP entry to social events, to one of the largest service events in convention history, this is the convention that all others will be compared to. Make sure you register as soon as possible. <http://www.omegadeltaphi.com/la2005>

Now, thanks to the LA05 convention committee, I bring to you...

TOP TEN REASONS TO ATTEND LA 2005!

- 10) Very affordable conference!
- 9) Movie Start Experience [Hollywood]
- 8) LA Attraction parks [Disneyland, Universal Studios, Six Flags...]
- 7) Summer time in the Golden State [Beaches...]
- 6) First ever National Convention in Cali
- 5) Be part of the **Scarlet** Invasion in Cali
- 4) Just another excuse to hang out with bros
- 3) Most diverse Brotherhood experience
- 2) Donate blood and help save lives
- 1) Because you are a HYPE KNIGHT



nationalRECOGNITION- david ortiz: delta alumnus

from Sue Kraft Fussell, Executive Director, Association of Fraternity Advisors www.fraternityadvisors.org

During the 2004 **Association of Fraternity Advisors** Annual Meeting in Hollywood, California, David A. Ortiz received the Diversity Initiative award from the Association of Fraternity Advisors.

The **Diversity Initiative award** was established in 1994 to recognize an individual who has contributed significantly to the development of multicultural relations or diversity education in a fraternity/sorority community.

David Ortiz is the Special Assistant for Diversity Initiatives at Baylor University. Ortiz has made a positive impact with his institution and within the fraternity and sorority movement. As a leading researcher and consultant on issues of Latino fraternities and sororities, he has presented countless presentations on Latino and Multicultural fraternities/sororities at conferences of the National Association of Student Personnel Administrators, American College Personnel Association, and Association of Fraternity Advisors, as well as regional workshops. Through Ortiz's advisement and vision, a Multicultural Greek Council was created at Baylor University. Ortiz is an active member of Omega Delta Phi Fraternity, Inc. His nominator states, "I cannot think of any other individual who has dedicated so much of his professional and personal time to advancing diversity within the Greek community."

The Association of Fraternity Advisors (AFA) is a professional organization that represents over 1,200 fraternity and sorority professionals from across the United States and Canada.

national RECOGNITION-gerardo arturo lopez: baylor alumnus

by darrell a. rodriguez, Baylor colony darrell_rodriguez@baylor.edu



photo courtesy of telemundo

Baylor Alumnus and Omega Delta Phi member Gerardo "Jerry" Arturo Lopez is currently appearing in a new reality TV show airing on the *Telemundo* network called "**Nuevas Voces de America.**" Nuevas Voces de America is an "American Idol"-type show produced by Emilio Estefan Jr. Emilio Estefan is one of the most famous producers of Latin American music, and he is husband to award-winning singer Gloria Estefan.

About nine thousand people across the U.S. auditioned to be on the show and only twenty were chosen to be a part of it. The TV show, which is broadcast in Spanish, is designed to mold all twenty contestants into future superstars, even though only one can win. The contestants will undergo special diets, workouts and choreography routines. The winner will receive a quarter of a million dollars.

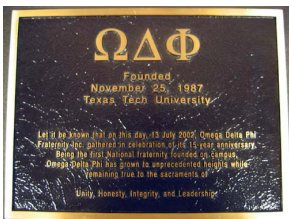
The show first aired on the Telemundo network Sunday, February 14 at 7 p.m. Central Time.

Lopez graduated in May of 2004 from Baylor with a BFA in Graphic Design. He began work as a graphic designer in the sports department of Universidad Autonoma de Coahuila in Saltillo, Mexico shortly after graduating. While at Baylor, he was heavily involved in student organizations, holding offices in the Hispanic Student Association, Omega Delta Phi and Ballet Folklórico Ocelotl. He also helped coordinate the 2004 Fiesta on the River. Lopez spent his weekends singing and playing guitar for a local mariachi group, *Mariachi Azteca*. He also worked as a graphic designer for Baylor and designed many of the signs and logos for the Baylor 2012 Vision and the *Mayborn Museum* during his senior year.

After hearing of the show, Jerry flew to Los Angeles to audition where he made the first cut. He was later interviewed as a second step. Then, he was informed by phone that he was one of the 20 selected to be on the show. He was then flown to Miami to begin taping the show, where he currently resides.

benchMARKING – the omega delta phi room

by arthur manalac, alpha chapter arthur.manalac@omegadeltaphi.com



It is official. A national landmark proclaiming our fraternity's foundation, success, independence, and principles has officially opened. The Omega

Delta Phi Conference room is now a part of our history. Together, we have made this happen.

In a span of only 15 years, Omega Delta Phi has the prestige of gaining immortality. During the 15th anniversary of our brotherhood in July of 2002, Texas Tech University officials bestowed upon us the naming of one of the conference rooms. The University of our genesis saw the impact that Omega Delta Phi has had on the community, and embraced it. Omega Delta Phi is the only National fraternity to be founded at Texas Tech, the only fraternity offered to speak on behalf of Diversity at the Big XII leadership conference, and the only fraternity there to have a day named after by city officials. It has taken other fraternities upwards of

around 50-75 years to have their Founding chapter University simply give acknowledgment; it took us only fifteen.

This room is dedicated to all of us. This is just phase 1 of many great things to come to our fraternity. We have faced many trials and tribulations since our founding, but it is through the



From left: Mr. Eugene Dominguez, Mr. Fred Pecina, Mr. Joe Cereceres, Mr. Jorge Rodriguez at the inauguration of the Omega Delta Phi room

sheer will and pride of the highly select, highly motivated, and intensely driven brothers that this fraternity continues to succeed.

The inauguration took place during alumni weekend in Lubbock, TX on October 23, 2004. Founders including Mr. Joe Cereceres and Mr. Eugene Dominguez, as well as Charters Fred Pecina and Jorge Rodriguez were present to discuss the history of our brotherhood, and answered any questions that were asked.

officerREPORTS::

director:INTAKE

for inquiries, please contact aboubacar.diare@omegadeltaphi.com

Thanks to very aggressive expansion efforts, the office of Intake has had a rather busy Spring 2005 semester. There are currently 4 groups approved as Omega Delta Phi clubs undergoing the Founders' Program:



University of Texas at Dallas TX

The UT Dallas group comprised of 9 strong gentlemen is under the umbrella of Brother Mike Taddasse - the region's RMDC. He and Brother Ryan Capps are doing an outstanding job providing help with the administration of the program on site.



St Mary's University, San Antonio TX

Also in Texas, 9 gentlemen are setting the foundation to become members of Omega Delta Phi Fraternity, Inc at St Mary's University in San Antonio. This group is under the umbrella of Juan Cano who is RMDC of the South Central II region. These gentlemen are currently undergoing the Founders' program and are making good progress towards knighthood.



University of Illinois, Urbana Champagne IL.

In the Midwest, the University of Illinois - Urbana Champagne recently initiated 23 gentlemen into the Founders' Program. They are under the supervision of Luis Saavedra, the Midwest region RMDC. This group seems to have all the tools required to be become a great founding class already, so greater things will be expected of them.



California State University, Dominguez Hills CA

Last but not least, 6 gentlemen are currently undergoing the founder's program at California State University, Dominguez Hills. The group is has gained a great deal amount of positive feedback, both from organizations and from school administration.

For more information about these groups, please contact the National Director of Intake or the RMDC of the respective regions.

Luis Saavedra – Midwest RMDC – silencio_87@yahoo.com

Juan Cano – South Central II RMDC – canojrho@yahoo.com

Mike Taddasse – South Central III RMDC – hypeknight1987@yahoo.com

Aboubacar Diare – Pacific Region RMDC – aboubacar.diare@omegadeltaphi.com

director:EXPANSION

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In the last year, Expansion has picked up a lot of momentum. The new board intends on continuing that momentum to continually spread the opportunity for many students across the country to join our elite Brotherhood. This year we have recognized the expansion opportunities in every region, and attention will be given for expansion to every region. The National Expansion Chair will be working closely with the Regional Expansion Chairs to leverage promotional material, contacts, and strategies.

Specifically in each region, here are the following schools that are targeted or in progress:

Southwest:

In the Southwest, we are recognizing many opportunities for future expansion in the new universities that are expected to start up in Arizona. Currently, the Brothers from Epsilon have been working closely with a possible interest group at the University of Nevada, Las Vegas (UNLV).

Pacific Region:

The Pacific Region is also looking closely at an opportunity with the University of Nevada-Reno while simultaneously continuing the momentum that is starting in Southern California.

Northwest Region:

In the Northwest Region we have received request for information from Eastern Washington University and if this comes to fruition it will be a good addition to the Northwest Region.

Midwest Region:

The Midwest region has been on a roll since our National Convention in Chicago. We have an interest group at University of Wisconsin: Osh-Kosh. We will be working with them throughout the spring semester of 2005 with a targeted start in fall 2005.

South Central I:

We have two key schools with strong potential. The entry to Kansas through Wichita State University is an area in which Xi and Mu chapters will be helping in the initial start up. Furthermore, we have been looking at restarting our presence at Oklahoma State University with the help of brothers that are still in the area.

South Central II:

In SCII, we're looking at the feasibility of starting at Texas A&M - Corpus Christi and possibly pursuing Louisiana State University with the assistance of Greek advisors that have previously worked with ODPHI in Texas.

South Central III:

In SCIII, the next natural progression is to enter to University of North Texas and Texas Christian University. We will be looking at the Greek life process at their respective universities and working with brothers in the area to gather any interests and contacts at those schools.

director: SCHOLASTICS

for inquiries, please contact dan.hylaird@omegadeltaphi.com

First and Foremost, as a team member of the Office of Programming and the National Director of Scholastics (NDS), our goal is to make sure each of our active brothers is on track to graduate from their respective university. In order to accomplish our goal, we will focus on identifying strategies of recognizing brothers that are not in good academic standing. It is with great pleasure that I inform you that the **Alpha Delta Chapter** at UT-San Antonio is setting the example not only for ODPHI, but also for all Greek organizations on campus by being awarded the **Highest Overall GPA for a Greek Organization** - Fall Semester 2004. These brothers should be commended for their excellent academic achievements in the fall 2004, which reflects highly upon themselves as students and as brothers of Omega Delta Phi.

On February 25, all regional directors received their chapter performance rosters that were to be distributed to each chapter/colony president in their region. Each region had by March 11, 2005 to complete the form and return all information of active brothers' GPA's to the National Director of Scholastics. Currently, I am analyzing the information and contacting with each brother who is not in good academic standing. These brothers will be encouraged to utilize any and all resources available on campus that they may be eligible for, and also be encouraged to take advantage of the **Tutoring Reimbursement Educational Program (TREP)**.

On March 4th, undergraduate and graduate applications became available to all brothers. The scholarship is available via the national listserve or can be downloaded from the national website. All scholarship applications will be due to the National Director of Scholastics by May 31, 2005, and the recipients will be awarded at the National Conference in Los Angeles this summer.

director: PROGRAMS

for inquiries, please contact darrellyn.brown@omegadeltaphi.com

Our vision for the **Young Knights Leadership Academy** will be to provide each chapter, at a minimum, an opportunity to impact the lives of area youth in partnership with area School Districts and nonprofit organizations. The Young Knights Leadership Academy embraces the very ideals of our fraternal sacraments: UNITY, HONESTY, INTERGRITY, AND LEADERSHIP. For 2005-2006 our national goal will be to have over 150 high school students, successfully join the program. Several chapters already have implemented or are in the process of implementing the Young Knights Leadership Academy such as University of Houston, UT - San Antonio, UT - Pan America, University of Pacific, Arizona State, Michigan State, and California State University - Monterey Bay (2005).

We would like to expand the Young Knights Leadership Academy to contribute in empowering youth in the cities surrounding each of our entities. We want Omega Delta Phi undergraduate chapters and alumni associations to commit to increasing the rate of graduation among area high school students, assist students in successfully attending college after graduation, and impact their lives based on academic, athletic, and social success. Through expanding the program outreach, our entire fraternity will be able to, "*Develop to Uplift, Uplift to Impact*" on a national level, empowering youth across the nation.

I am currently working with South Central III in becoming the first region to pilot the Young Knights Leadership Academy. Therefore, with the success of this process and careful planning, all chapters within the South Central Region III look to launch the program in August of 2005. We will oversee the development of the Young Knights Leadership Academy with all entities.

Along with Young Knights Leadership Academy, the National Director of Programs will oversee our partnership with **INROADS**. Currently we have seven chapters who have been strategically selected to contribute to the ODPHI/INROADS partnership which include: Arizona State, Northwestern, Michigan St, U of Oklahoma, Texas A&M, UT- Austin, and U of Washington. Omega Delta Phi has a dynamic opportunity to continue helping undergraduate brothers through INROADS set and achieve personal and academic goals: maintain a 3.0 or higher grade point average and participate in community service and leadership projects.

INROADS is an incredible corporate partnership that we will continue to develop, evidenced by the number of brothers that successfully participate in the career development internships of corporate sponsors. INROADS is a vital key component in the growth and development of our undergraduate brothers. It allows them the opportunity to achieve their highest potential in the corporate workforce directly from the classrooms of college. We would like to help our brothers with each phase of applying to become an INROADS intern and meet the challenges of the rigorous training program. Omega Delta Phi and INROADS share the same vision to promote diversity and foster leadership and community service.

"One Culture, Any Race" will continue to be our motivation for successfully expanding these programs under the leadership of the National Director of Programs.

director:FINANCE

for inquiries, please contact brandon.smith@omegadeltaphi.com

I would like take this moment to thank all chapter and colony representatives for their quick response in either paying the Spring 2005 national dues or making arrangements to pay the dues within a reasonable time frame. I anticipate all Spring 2005 dues to be collected by the end of April. This was the first time that the National Executive Board has given chapters the option to direct deposit their chapter dues into the National bank account instead of simply mailing their payment. I strongly encourage all chapters that did not take advantage of the direct deposit option to take full advantage of this process next semester when fall national dues become owed on September 7th, 2005. Again, thank you to all the chapter representatives, regional directors and regional finance chair members that I've been in contact over the past month for your hard work and dedication.

Copies of the 2005 budget and the first quarter income/expense statements are available through your Regional Director. Please contact your Regional Director for copies of these items.

Below you will find the newly renovated National Budget Reimbursement Guidelines:

National Budget Reimbursement Guidelines

- Two month deadline for submitting receipts for reimbursement.
- All reimbursement requests must be in compliance with the set national budget. If a reimbursement is not in the budget, it will not be honored unless approved by the National President.
- Reimbursement forms and receipts must be submitted before any consideration of reimbursement. Regional Directors and National Directors must send their reimbursement forms and receipts to their respective Vice President for approval. The Vice Presidents will then forward the approved forms to the Director of Finance. Vice Presidential reimbursements will be approved by the National President before forwarding to the Director of Finance.
- Budgeted travel: \$250.00 cap on airline ticket prices.
- Budgeted travel: \$75.00 per night cap on hotel rooms. Efforts should be made to share hotel rooms to bring the cost down.
- Budgeted travel: Travel by car will only be reimbursed the cost of gas only.
- Reimbursement will only be considered for those travelers that go outside their city limits.

director:MARKETING

for inquiries, please contact arthur.manalac@omegadeltaphi.com

Even though Omega Delta Phi has never had this position exist before, marketing our fraternity will be a very enjoyable but challenging task. My goal is to create an image which remains present in the minds of the several demographics with whom we work with (students, organizations, and corporations).

At the beginning of my tenure I initiated a **SWOT** analysis (**s**trengths, **w**eaknesses, **o**pportunities, **t**hreats) to help gear us in the right direction, and with that, I devised a marketing plan geared towards our marketing segments. Omega Delta Phi has a strong name at the campuses we currently reside in, as well as nationally in the fraternal circuit. We pride ourselves in being highly selective, recruiting top individuals who are leaders in our communities. This allows an incredible opportunity for us. Having diverse brothers in high leadership positions on campus and as alumni, we have shown how our fraternal sacrament of “LEADERSHIP” is not simply a statement as it is a shared quality. Having won a multitude of awards on both a national and local level, as both undergraduates and alumni, show universities how we are a brotherhood cast from a different mold.

I have been working closely with Mahdere Gebreyesus – Director of Expansion in the development in several avenues of promoting our fraternity. Universal flyers, posters, and technological services will be unveiled that will definitely ensue excitement for the future. We have released the first edition of “7visions magazine” which increases communication and organization, we have unveiled our new website which caters towards several demographics and radiates the youthful, bright, and positive image of our fraternity, and we have worked tirelessly to research further methods of promotion and advertisement.

Internally, I have established a marketing committee that concentrates on many aspects of design and demographical data which will help our entities during our rush season. I am also working closely with the Director of Technology – Todd Ulses, and lead designer of our website – Othell Jackson III, in the research of cutting-edge methods and technologies that will continue to raise us to an entirely new level.

Gentlemen, we are an extremely unique fraternity that is destined for greatness. Having a membership as incredible as ours is promotion in itself. The more praise and recognition we receive, the stronger our “brand” becomes. This allows the imaging of Omega Delta Phi Fraternity Inc to be seamless.

finalTHOUGHTS::



Jorge F, Ken D, Arturo G, and Wilfredo V .from Omicron chapter at the 2004 Chicago Stroll show. Photo courtesy of LatinosStep.com

CONGRATULATIONS TO...

- Frank “Big” Ramirez from Pi , and Gabriel Gomez from Tau on their recent weddings!!! The brotherhood wishes you both a happy and prosperous marriage.
- Alpha chapter for winning 2nd place in the San Antonio Silk Stroll Show, hosted by www.latinosstep.com
- Eta chapter and Pi chapter for winning 2nd and 3rd place (respectively) in the Houston Silk stroll show
- Alpha Kappa Chapter for winning a VERY close 2nd place in the LA Silk stroll show. (previously winner of Silk Stroll show – San Jose)
- A BIG CONGRATULATIONS to Omicron for WINNING the Chicago stroll show! (they won second place next to Alpha Alpha chapter the previous year)
- Tau chapter for winning 1st place at the University of Texas – Arlington’s Homecoming Step Show
<http://www.theshorthorn.com/archive/2005/sprina/05-feb-17/n021705-02.html>